

The Performance Horse Specialists



EquineCare.ie

EquineCare is an Irish owned company managed by Niall McGuinness. Our policy is to provide you with top quality products that perform beyond your expectations, at a cost-effective price. EquineCare currently distributes products from Finishline Horse Products (USA), Kinetic Products (USA), FM Italia (Italy) and Five Star (USA) horse products.

The Finish Line® tradition for manufacturing quality equine healthcare products began in 1979, but their history with horses dates back to the early 1900's.

Using botanicals, herbs and natural remedies for equine health, John Edward Howe, our founders' grandfather, passed the tradition onto four generations. His grandson John or "JC" began as a jockey and began training in 1942. JC's training suggestion: "Horses are like children. Trainers need to be content with what they get, mold them and treat them equally. He helped his son, John, with some insight to Finish Line® product development and helped formulate the product named after him: JC's X Tie up.

Only the most thorough research and development goes into each and every FINISH LINE® Quality Horse Product.

Sure, we could have an extensive product list...but our goal is to bring you the finest quality products for your horse. We care about horses and always stress: Be good to your horse.

Finishline's products contain superior ingredients and not just a lot of fillers! We are proud to call our products: "Original", "All Natural", "Apple-flavored", "Tested" and filled with "Quality".

FM ITALIA is an Italian company specialised in the manufacturing and the distribution of over-the counter products, food supplements and feed for racehorses.

Devotion and commitment in the research of a passionate and competent team, together with high technologies, guarantee a high standard and they justify the presence of FM ITALIA brand in the well-known and appreciate horse-riding and racing environments.

Real value doesn't mean more expensive... it could mean half the amount to use when compared to others, more or even double the required vitamins and minerals, high quality ingredients and overall products.



Web: EquineCare.ie

Tel: +35314429278

Mobile: +353860834237

Email: info@equinecare.ie

TOTAL CONTROL

The New All-In-One Supplement Every Performance Horse Should Have

Total Control has the following benefits for your horse:

- Promotes blood counts
- Healthy joints and bone
- Healthy hooves, hair and skin
- Healthy hydration and replenishing of electrolytes
- Healthy digestive system

Finish Line's Total Control Equine Supplement helps to improve six bodily functions in your horse, which include horse joints, feet growth and strength, appearance of coat, gastric system, blood and hemoglobin counts and rehydration. Just feed your horse two scoops per day, once in the morning and evening to maintain your horse's overall health. Helps to eliminate your horse's dependence on a variety of supplements by offering everything your horse should need in one supplement. Easy to use and saves you money! Contains no fillers.

The advantages are:

Convenience: One supplement replaces several individual Products.

Value: You save money compared to buying several supplements.

Assurance: Each horse getting Total Control is getting the benefits of all the target system health promotion.



28 Day supply - €110

JOINT SUPPLEMENTS

Fluid Action Ha

The proven support you expect from Finish Line, combining the “building blocks” for healthy joints with the extra support of Hyaluronic Acid (HA). Glucosamine increases the amount of synovial fluid. HA promotes healthy joint function by aiding in the lubrication of the joints and helping to maintain structural integrity, to make a better cushion. Suitable for horses in all stages of work, including heavy competition.

1 litre (1 month supply) - €70.00
3.78 litre (4 month supply) - €200.00



Conquer Liquid

Conquer® Liquid is a clinically proven Hyaluronic Acid product based on a controlled blind study, as published in the Equine Veterinary Journal (2006).

Conquer® Liquid At 100 mg per dose (200 mg per 30ml), Conquer® Liquid is developed specifically to help maintain the health of your animal's joints. HA is safe, non-toxic and a naturally occurring glycosaminoglycan with its highest concentration found in all vertebrates' connective tissue and joint fluid.

946mL (2 month supply) - €105.00



Ultra Flex

Ultra-Flex is a unique pain relieving formula.

Features: All natural ingredients · Fast Acting (liquid)
 Glucosamine · Chondroitin Sulfates · MSM · Boswella
 Antioxidants · Vitamins C & E Increases Mobility
 Relieves pain from arthritis, hip displasia, and other DJDs
 (degenerative joint diseases)

3.78 litre (4 month supply) - €120.00



Vita Bute

Liquid Joint Support Supplement with Yucca Extract and Boswella Serrata Source of Uronic and Amino Acids. Natural nutritional alternative to drugs and test free.

Contains: Boswella Serrata and Yucca extracts · Source of bioavailable amino acids, essential components for connective tissue production Aids in production of Synovial Fluids · Connective tissue production · Source of phytoceuticals for nutritional joint health · Reduces Inflammation

3.78 litre (4 month supply) - €80.00



HOOF CARE

Horse Shoe

Horse-Shoe contains biotin, methionine and zinc with octacosanol and MSM. Clinical studies show that supplemental biotin, methionine, and zinc in the equine diet aids hoof growth. Horse-Shoe contains 22 mg biotin and 2850 mg methionine in every serving. Horse Shoe also contains support ingredients that stimulate the circulation to the hoof. Niacin and Calcium Iodate help increase the circulation throughout the system, including the hooves. Increased blood flow helps nourish the hooves, making sure they have enough nutrients to complete the growth process. Additionally Horse Shoe contains Bromelain, a natural enzyme that can help fight inflammation.

2.27kg (2 month supply) - €50.00



Feet First (coat second)

Healthy Hoof Growth and a healthy skin and coat in your horse. A potent hoof and coat conditioner developed after 24 months of research with vets, farriers and trainers. Full of biotin, methionine, gelatine, olive oil, flax seed oil, omega oils, wheat germ oil, Vitamin A & E. High in fat and omegas! Very fast acting and very effective. Palatable, nutritional horse supplement for healthy hooves, coat, and skin.

2.05kg (2 month supply) - €70.00



Biotin Complete

Liquid nutritional supplement for optimum hoof growth and conditioning.

Complete spectrum of amino acids · 20 mgs of Biotin · 500 mgs of Glycine. Optimum hoof and coat conditioning.

3.78 litre (4 month supply) - €80.00



PERFORMANCE SUPPLEMENTS

Iron Power

Iron Power is a high iron, high B-Complex liquid vitamin supplement. Iron Power contains biotin, and your horse will actually eat this iron supplement--he'll clean up his feed! Iron Power is absorbable and keeps blood counts HIGH. Red blood cell counts increase, which supplies your horse with more energy, more stamina, and a greater ability to carry oxygen to muscles. Clinical trails show that Iron Power increases haemoglobin on average 12% and red blood cell count by 24%. This is needed for any performance horse to compete at OPTIMUM levels. Iron Power will improve your horse's general well-being and is a great value!

1.9 litre (1 month supply) - €24.00
3.78 litre (2 month supply) - €40.00



Ultra Fire

ULTRA FIRE has received the following honors: "Supplement of the Year!" chosen by Perfect Horse Magazine. Studies show this powerful, complete multivitamin increases energy and stamina. Ultra Fire also aids nervous horses, prevents tie up, helps put weight on a horse and improves the appearance of the coat.

2.27kg (4 month supply) - €70.00



Air Power

All natural cough formula. Usually, a single dosage of AIR POWER will help prevent a horse from coughing all day. It is safe for pre-event/race/performance, as it will not test. Air Power is an all natural aid for temporary improvement in airflow, stops equine coughs fast and gives relief from allergies, heaves, roaring and strangles. Can be used as often as needed. It is completely safe.

476 mls - €20.00
15 mL Syringe - €5.00



XBL Powder

XBL Powder strengthens and supports the capillary system. It is a simply sensational strength and conditioning powder. Indicated for performance horses in heavy training such as racing and 3 Eventing. It is indicated for horses which tend to fade or suffer a marked drop in performance at the end of a race or competition, helping them to finish strongly. Particularly suited to racehorses and disciplines with similar physical demands XBL Powder will help your horses to maintain performance and finish powerfully.

60 day supply - €50.00



ELECTROLYTES

Apple-a-Day

Electrolytes and trace minerals powder with no sugar or dyes. Apple-A-Day electrolyte is the original apple flavoured source of electrolytes and trace minerals. Apple-a-day are formulated to replace lost electrolytes and promote healthy hydration in your horse when used as a daily feed supplement.

2.27 kg - €20.00
13.9 kg - €82.00



Electrocharge

Fast acting oral electrolyte jug recovery formula. Works rapidly to build up and restore electrolytes, salts and trace minerals that your horses lose from strenuous competition, worming or stress. Electrocharge replaces sodium potassium chloride calcium magnesium and zinc as your horse sweats during extreme exercise. Give ample fresh water.

Syringe (2 doses) - €12.00



ELECTROLYTE FACTS:

Your horse will generate an enormous amount of heat during exercise. It is extremely urgent to dissipate this heat and the single most important method is through sweating. Evaporative cooling created by the surface sweat removes 65% of the excess heat. The downside to heavy sweating is the loss of sodium, potassium, chloride, calcium, magnesium, manganese, zinc and other minerals. Horses are hypertonic, meaning that their sweat has more electrolytes than their body fluids. Working horses can quickly suffer from electrolyte depletion.

Left untreated your horse can suffer from dehydration, muscle spasms, poor oxygen and energy transport throughout the body, heart or kidney impairment, anhidrosis (non sweating), poor exercise recovery, and other problems.

CALMING SUPPLEMENTS

Thia Cal

THIA-CAL is a palatable nutritional supplement containing 490mg/serving of Thiamine (Vitamin B1), Calcium and other nutrients. THIA-CAL provides the extra nutrition horses may need during times of stress or when the horse is eating poorly.

946 mL (1 month supply) - €30.00



Quia Cal

Single use b1, magnesium and calcium supplement for performance horses. Helps promote a healthy nervous system in the horse.

Syringe - €15.00



DIGESTION AIDS

U-7 Gastric Aid

U-7 Gastric Aid is a revolutionary dietary supplement for the gastric system. It is a palatable formula that helps horses suffering from poor appetite, poor attitude, poor performance, weight loss, or reduced performance.

U-7 Gastric Aid is not a drug or an antacid and provides lasting benefits in just 30 days! U-7 Gastric Aid contains NO calcium, magnesium, or aluminum and can really make a difference in the overall well-being of your horse.

Safe for foals, U-7 Gastric Aid is also recommended for all horses that are confined to stalls or engaged in moderate to heavy work schedules.

3.78 litre (2 month supply) - €110.00



"For clients that have horses with ulcers or are at high risk due to heavy training, and that cannot economically justify the high cost of the not-infallible drugs, and do not believe that antacids are the proper way to deal with the problem, I recommend U7 Gastric Aid™ as an alternative natural/herbal supplement to help maintain a healthy stomach in the horse"

Mark Phillips, DVM, Millpond Equine, FL

MUSCLE HEALTH

JC X Tie Up

Tie Up prevention, muscle aid and pre-race boost! Not only a tie-up prevention but it is also a fabulous aid to improve muscle function in those horses that don't tie-up. JC's X-Tie up helps your horse move smoothly with softer muscles and recover better. JC's X-Tie up helps the dressage horse to move with more cadence and softness through the body, the jumper to move and jump more effortlessly, and the racehorse to be more explosive and recover better.

Named after JC Howe who invented the formula over 50 years ago, JC's X-Tie up is best used as a preventative measure, but can also be used on horses currently tying-up, although will not last as long in this scenario.

30 mL Syringe - €20.00



Horse Muscle Builder

Supplementary food aid in muscle growth of the horse, based on active ingredients such as Cystoseria, Tribulus and Gamma Oryzanol. The synergistic action of these natural substances promote the increase in muscle mass, increase strength and endurance of the animal by integrating the deficiencies of zinc and magnesium enhances the hormonal metabolism promoting recovery after intense workouts.

600g (15 day supply) - €130.00



PRE RACE

Maltodex Pro

Oral paste formulated to provide rapid and long-lasting energy. The effective composition of Maltodex – Pro includes a revolutionary maltodextrin, which due to its high molecular weight, is absorbed much faster than traditional products, but is metabolised slowly, which guarantees immediate availability to the body and a response energy without creating longer without causing stomach upset and loss of appetite.

Syringe - €20.00



Energy Fast

Oral paste that provides the horse with immediate energy. Thanks to its innovative formula containing L-glutamine provides energy, buffers decreasing protein breakdown during intense efforts. It has antioxidant activity, speeds recovery after prolonged training.

Syringe - €20.00



Hemo-Stop

The Fragility of pulmonary capillaries is one of the main causes of poor performance in the sport of horse racing. The use of Hemo Stop, thanks to a natural diuretic and dell'Equiseto of Zea Mais, reduces the pressure of the pulmonary circulation. Moreover, the presence of dell'Achillea increases the elasticity of blood vessels.

Feed 100ml 6 hours before competition.

100 mL Bottle - €60.00



LEG CARE

Original Premium Clay

Original premium clay poultice does a superior job of drawing heat, inflammation, and soreness from a horse's legs and feet. It also soothes a horse's sore or stone bruised feet and reduces swelling after races or shoeing. A creamy and smooth formula that goes on easily, and comes off easily and draws out more heat than any other poultice. See relief in one day.

5.9 kg - €30.00

10.9 kg - €50.00



Iso Tite Gel

Can be used as an aid in the temporary relief of minor stiffness and soreness caused by overexertion. A multi-purpose liniment that you can use to sweat, tighten or freeze, depending on your application. Mild but effective, will not scurf or blister your horse.

1 litre - €30.00

3.78 litre - €90.00



B-Oil

B – Oil can be used as an aid in the temporary relief of minor stiffness and soreness caused by over-exertion.

A superb counterirritant that carries heat to the affected area.

B - Oil is excellent for legs and sore muscles in the back, haunches and loins. Use as a brace pre-performance either full strength or diluted. All natural.

1 litre - €22.00



Kool Out Clay

Finish Line's non-medicated Kool Out Clay Poultice. It is creamy smooth, it goes on easy and comes off easy. You do not need to worry about blistering. Kool Out Clay will not react with other liniments or medications. Can be used over nicks and cuts. Kool Out Clay cools and tightens the horse's legs after workouts.

5.85 kg - €30.00

10.43 kg - €50.00



BANDAGES AND FIRST AID

Protex Wrap

Protex Wrap is a top quality cohesive bandage ideal for holding dressings in place and for use in training and competition. Sold as singles or in boxes of 12.

€1.90



Protex Animal Poultice

All-purpose veterinary dressing. Highly absorbent, cushioned with natural cotton wool, it helps to maintain dry skin and hair. Useful to prevent problems deriving from too tight bandaging.

20 cm - €5.00



Protex G2

G2 (Gamgee) is a highly absorbent hospital quality cotton wool pad, encased in a synthetic non-woven cover. G2 can be used as a leg wrap for protection of fetlocks, hocks and tendons. Cut G2 to required size and shape and secure with Protex Wrap. 500gram

45 cm - €8.50

30 cm - €8.50



Protex Cotton Wool

All-purpose veterinary cotton wool.

500 gram - €3.50



Fleece Bandages

Soft, durable and strong double sided fleece with velcro fastening. Blue or White 5"(12.5cm)wide x 3M long.

Pack of 4 - €12.00



HAIR AND SKIN CARE

First Aid Shampoo

First aid shampoo provides your horse with a clean shiny and soft coat. The all-natural and non-irritating ingredients kill fungus bacteria girth itch and stop the spread of skin diseases. It is an excellent option for horses with skin problems. Effective for a horse with sensitive skin and just a little bit works on an entire horse because the formula is concentrated. Contains Iodine With Aloe Vera.

1 litre - €15.00
3.78 litre - €36.00



Fura Free

Fura-Free heals cracked heels, wounds, burns and abrasions fast. It forms a thinner, more flexible scab, less likely to break open and bleed again. Excellent on Mud Rash.

Fura Free contains the same type of polyglycol base, which has a very low thermal conductivity, making it an excellent sweat. Fura-Free Natural Ingredients are: Calendula Oil, Thyme Oil, Myrrh Oil, Tea Tree Oil, Lemon Balm Oil and Wheat Germ Oil. The 5 essential oils are known for their germ killing and healing properties. Thyme oil contains thymol, a famous germ-fighter.

476mL - €25.00



Derma Cloth

Derma cloth is an innovative concept in rinse-free cleaning and management of skin problems. It contains Vitamin E to support healing, Dexapanthenol for treatment of damaged skin and Microban for antimicrobial protection.

Derma cloth does not contain alcohol or soap; Microban is the difference. Derma cloth is commonly used for rain scald, scratches, ringworm, girth itch, cracked hooves and scour burns. Derma cloth can also enhance coat appearance and restore sheen.

Pack of 8 - €20.00



VITAMINS

Vitamin E and Se

1250 IU Vitamin E and 1.1 mg Selenium. Apple flavoured powder.

1.8kg - €35.00



MSM

MSM is of great value in maintaining the general health of horses. Ultra Pure 99.9% Source of bio-available sulphur.

1.8kg - €50.00



Vitamin C Blend

Vitamin C Blend is ascorbic acid in an apple-flavored, economical calcium base containing 50,000 mg/lb of the purest Vitamin C. This water-soluble vitamin is a valuable anti-oxidant beneficial to horses in ridding the body of various toxins and poisons while enhancing the immune system.

9kg - €120.00



KC and More

50,000 mg/lb natural ascorbic acid and 600 mg/lb of Vitamin K. K-C & MORE also contains rutin, hesperidin, lemon bioflavonoids, and our unique apple flavor. Vitamin K is a known antihemorrhagic nutrient. Vitamin C helps make Vitamin K effective.

1.8kg - €35.00



MISCELLANEOUS

Neatsfoot Oil

100% Pure, natural neatsfoot oil. NO vegetable oil added.
Excellent for conditioning leather.

1 litre - €15.00



FLY SPRAY

Blaster

Natural Botanical Fly Spray that is Concentrated!
Sprays that have been pre-mixed before shipping can spend weeks, even months in storage and on shelves before you get to use them. That's why Finishline made theirs a concentrate. You control the freshness and potency by waiting until you need it before you mix it. Blaster contains rosemary oil, thyme oil, calendula oil, cedar wood oil, lemongrass oil, citronella oil and tea tree oil in a proprietary water-soluble base.

€22.00



EquineCare

Minehill, Loughshinny,
Skerries Co. Dublin

Tel: +35314429278

Mobile: +353860834237

Email: info@equinecare.ie

w w w . E q u i n e C a r e . i e